

PATENT DATE OF DEPOSIT: November 17, 2003

EXPRESS MAIL LABEL NO. ER155370207US

Group Art Unit: 3714

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Rowe, et al. **Applicant** Appl. No. 09/965,786 September 27, 2001 Filed METHOD AND APPARATUS FOR For **DIRECTING INFORMATION TO** PARTICULAR GAME PLAYERS Examiner Carmen D. White

RESPONSE TO OFFICE ACTION

Mail Stop RCE Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450 RECEIVED

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TECHNOLOGY CENTER 100/00

Dear Sir:

This is in response to the Office Action mailed July 16, 2003 with respect to the abovereferenced application.

Please amend the application as indicated in the following sections: